

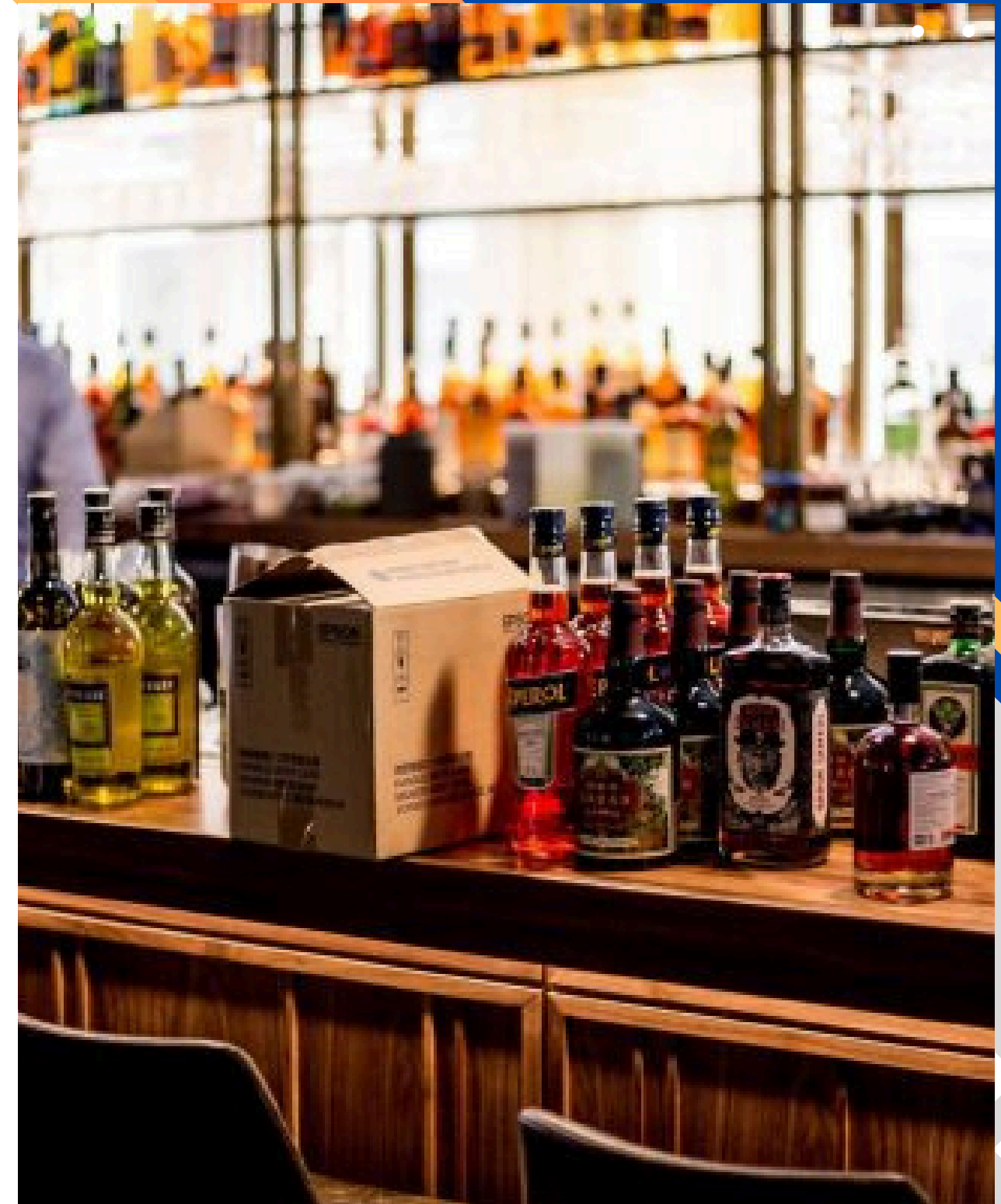


ROME CENTURY
SDN BHD

ROME CENTURY SDN BHD

Import/Export and Wholesale Distribution
of Ethanol, Alcohol, Liquor, and Beer

Presented by
VTN multi services





ROME CENTURY
SDN BHD



ROME CENTURY
SDN BHD



ABOUT US

ROME CENTURY SDN BHD.

- **Incorporation Date: November 19, 2019**
- **Registration Number: 201901041735 (1351065-H)**
- **Company Type: Private Limited**
- **Status: Actively Registered in Malaysia**
- **Business Model: Import/Export & Wholesale Beverage Distribution**
- **Location:**
 - **Registered Address: 27-1, 1st Floor, Jalan 20B/146, Desa Tasik, Sungai Besi, Kuala Lumpur, Wilayah Persekutuan, Postcode: 57000**
 - **Business Address: No. 31, Tingkat Bawah, Jalan 22/6, Gravitas, Seksyen 22, Shah Alam, Selangor, Postcode: 40300**

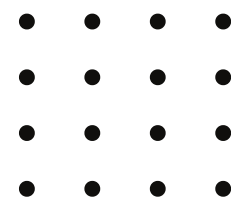


ROME CENTURY
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VISION & MISSION



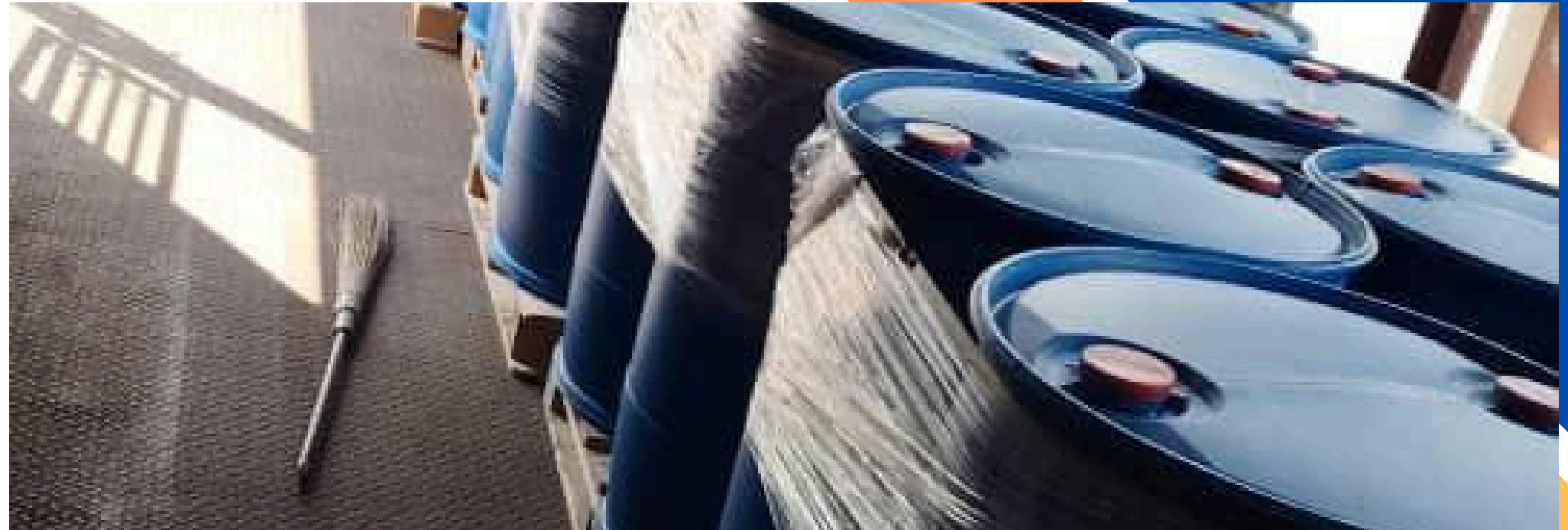
- **Mission:** To provide high-quality ethanol, alcohol, liquor, and beer with reliable delivery services and excellent customer satisfaction.
- **Vision:** To become Malaysia's leading alcohol distributor and expand globally, serving both businesses and consumers.





ROME CENTURY
SDN BHD

CORE VALUES



QUALITY ASSURANCE



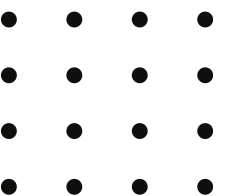
**COMPLIANCE WITH INDUSTRY
REGULATIONS**



TIMELY DELIVERIES



CUSTOMER SATISFACTION



Why Choose Us



✓ **Marketing Strategy**

Specify who the products are marketed to
(retailers, wholesalers, bars, and online consumers)

✓ **Supply Chain Management**

Strong connections with top suppliers and distributors.



Supply Chain & Import/Export Operations

SOURCING PROCESS

- Ethanol: Certified global suppliers and factories
- Alcohol/Liquor: Global distilleries, manufacturers, and local producers



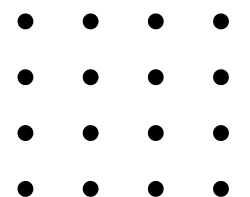
QUALITY CONTROL

- Ethanol: Stringent quality checks before distribution
- All products: Compliance with regulatory requirements



SUPPLY CHAIN MANAGEMENT

- Strong supplier connections
- Efficient logistics systems
- Adequate storage facilities



Supply Chain & Import/Export Operations

SOURCING PROCESS

- Ethanol: Certified global suppliers and factories
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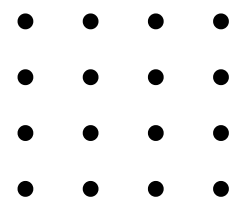
QUALITY CONTROL

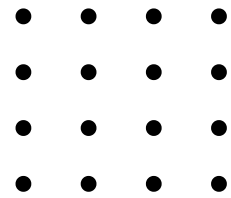
- Ethanol: Stringent quality checks before distribution
- All products: Compliance with regulatory requirements



SUPPLY CHAIN MANAGEMENT

- Strong supplier connections
- Efficient logistics systems
- Adequate storage facilities





PRODUCTS OVERVIEW



- Ethanol: High-grade industrial and consumer ethanol for various applications (fuel, pharmaceuticals, etc.).
- Alcohol: A selection of premium spirits, including whisky, vodka, rum, and gin.
- Liquor: World-renowned liquors and beverages from top distilleries.
- Beer: Variety of local and international beer brands for every taste.

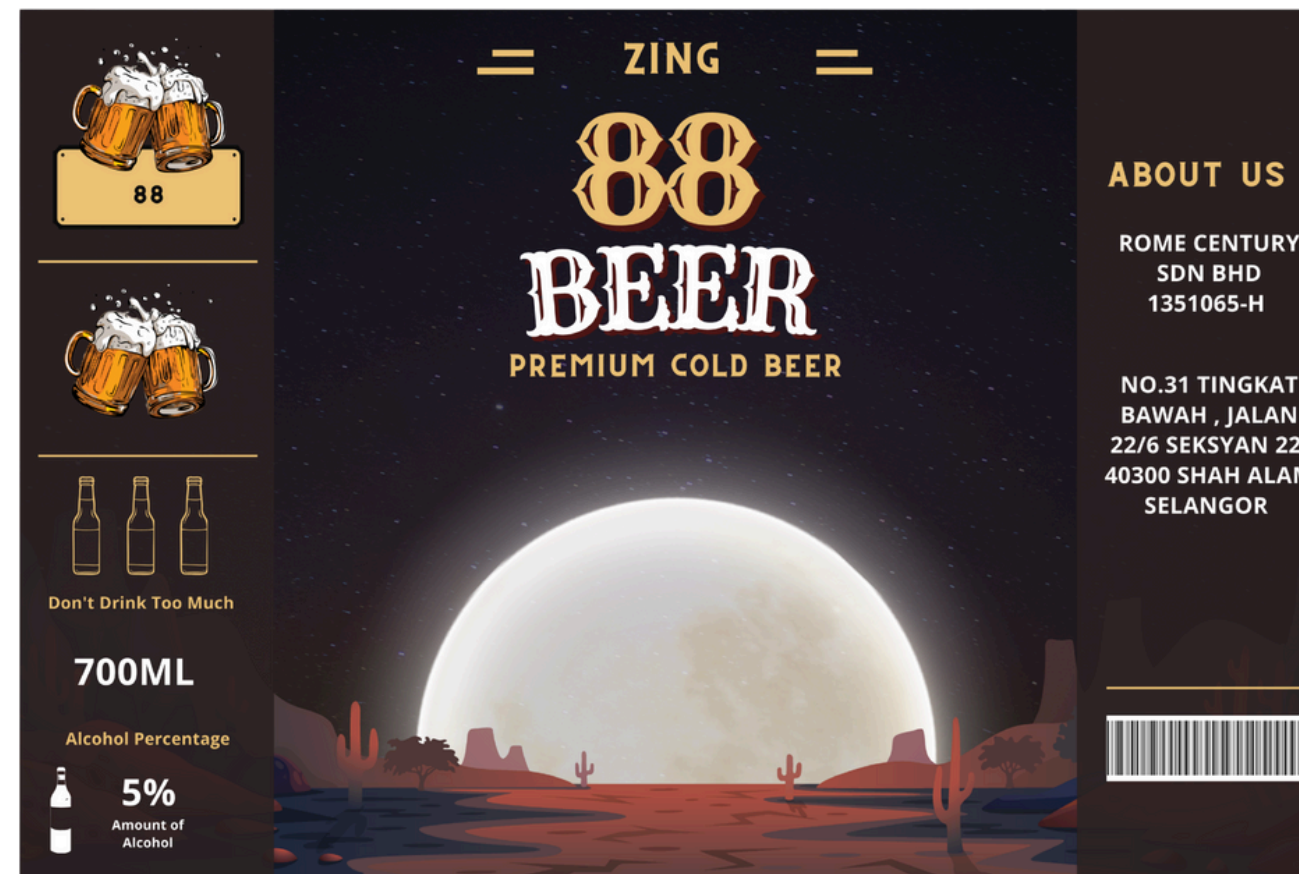
OUR PRODUCTS



OUR PRODUCTS



OUR PRODUCTS



ETHANOL – IMPORT/EXPORT PROCESS

- **Sourcing:** Ethanol is imported from certified global suppliers and factories.
- **Compliance:** Adherence to local and international regulatory requirements for ethanol trading.
- **Quality Control:** All ethanol products undergo stringent quality checks before distribution.



ALCOHOL & LIQUOR – IMPORT/EXPORT

- **Sourcing:** International brands and local producers, ensuring a diverse product portfolio.
- **Global Network:** Partners with renowned distilleries and manufacturers to provide premium liquor at competitive prices.
- **Market Expansion:** Distributing to bars, hotels, restaurants, and online platforms.



BEER DISTRIBUTION LOCAL AND INTERNATIONAL

- **Sourcing:** Local breweries and international beer brands.
- **Distribution Channels:** Delivered directly to retail outlets, restaurants, and through online sales.
- **Promotions:** Seasonal offers and promotions on selected beer brands.



SWOT ANALYSIS



STRENGTHS

- Established reputation and strong supplier network
- Diverse product range (ethanol, alcohol, liquor, beer)



OPPORTUNITIES

- Expanding into new regional markets
- Capitalizing on the growing online alcohol market



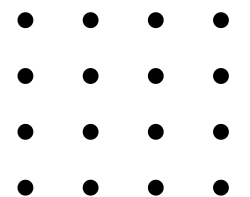
WEAKNESSES

- Reliance on international suppliers
- Limited control over market fluctuations



THREATS

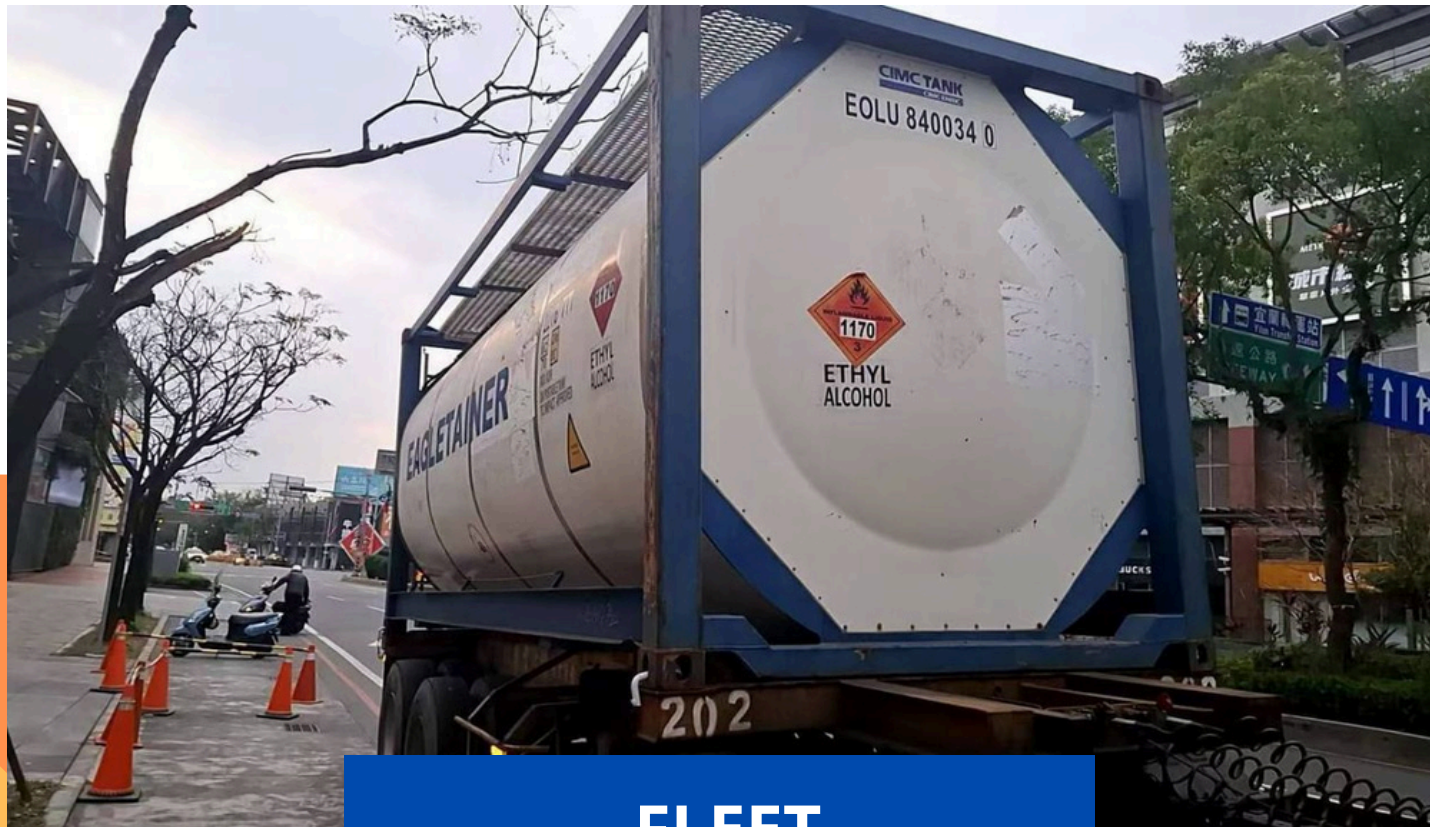
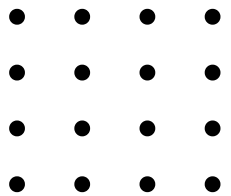
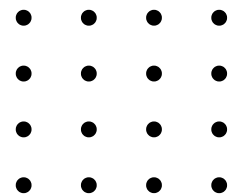
- Regulatory changes
- Volatile market prices





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SUSTAINABILITY COMMITMENT

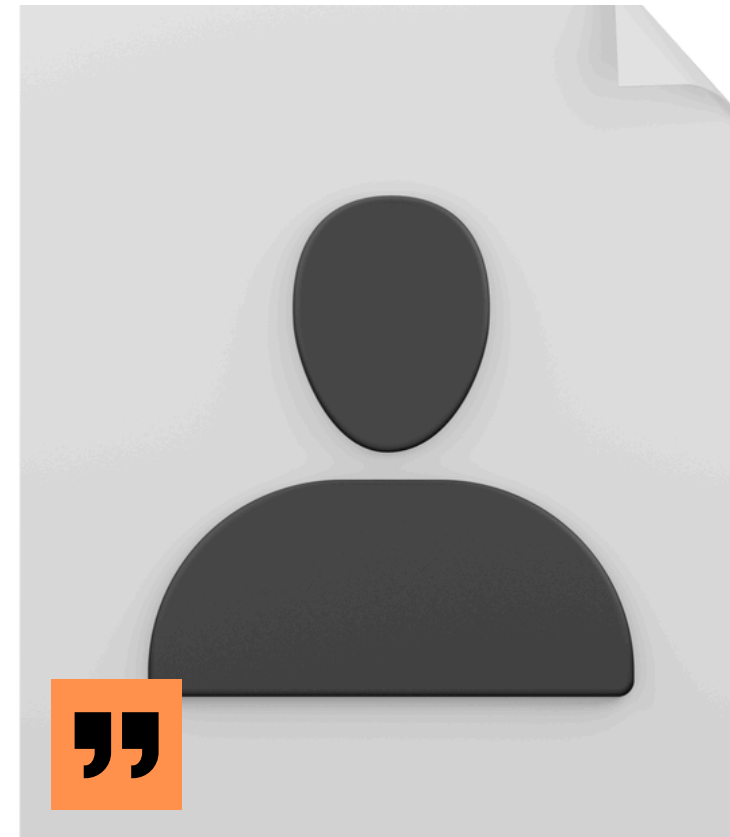


FLEET



PAPERLESS

LEADERSHIP TEAM



DIRECTOR: CHEAH WEI HO

professional in the import/export industry with over 15 years of experience in managing international trade and logistics operations. His expertise lies in sourcing high-quality products and overseeing global supply chains.
Romecenturysdnbhd@gmail.com
+60 12-223 8865,



DIRECTOR: LE THI TUYET HANH

more than 10 years of experience in wholesale distribution, especially within the beverage and alcohol sector. she has successfully managed distribution networks across Southeast Asia.
Romecenturysdnbhd@gmail.com
+60102806172

LEGAL & REGULATORY COMPLIANCE

- **Company Registration:** Officially registered under Suruhanjaya Syarikat Malaysia (SSM).
- **Licensing:** List the required permits to legally import and distribute alcohol and ethanol.
- **Ethical Business Practices:** Highlight that the company complies with Malaysian laws on alcohol distribution and export.



SUPPLY CHAIN MANAGEMENT

- **Supplier Relationships:** Strong connections with top suppliers and distributors.
- **Logistics:** Describe the systems in place to move products from suppliers to warehouses and then to customers.
- **Warehouse:** Adequate storage facilities to handle large orders.



- **Target Audience:** Specify who the products are marketed to (retailers, wholesalers, bars, and online consumers).
- **Digital Marketing:** Focus on how the company is using modern marketing methods (social media, ads, etc.) to reach customers.
- **Partnerships:** How the company is building relationships with larger clients (bars, hotels).

SALES & MARKETING STRATEGY



B2B Sales:

- Discuss the bulk sales to businesses like restaurants, retail shops, and bars.

E-commerce Platform:

- Mention the company's online platform, highlighting convenience for customers to buy directly.

Distribution Fleet:

- Explain how the company handles delivery, ensuring it gets products to businesses and consumers on time.

WHOLESALE DISTRIBUTION CHANNELS



Financial Overview



Revenue Streams:

- Wholesale distribution
- Online retail sales
- Partnerships with hospitality businesses



Projections:

- Forecasted revenue growth for the next 5 years
- Focus on profitability by increasing market share



Expansion Strategy & Digital Transformation

REGIONAL GROWTH



- Plans to enter new Southeast Asian markets within the next 3-5 years
- Leveraging existing supplier networks and distribution expertise
- Target markets: Singapore, Thailand, and Indonesia

E-COMMERCE DEVELOPMENT

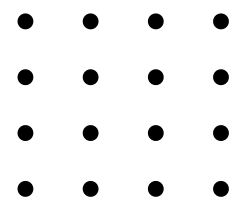


- Expanding online presence to capture a larger share of the e-commerce alcohol market
- Developing a mobile app for easy order placement, tracking, and promotions
- Enhancing customer engagement platforms and services

DIGITAL TRANSFORMATION



- Investment in technology to optimize logistics and supply chain management
- Data-driven insights for better inventory management
- Enhanced customer engagement platforms and services



MARKETING AND PROMOTION

PROMOTIONS



- Limited-time offers, volume discounts, and bulk deals.

LOYALTY PROGRAMS:

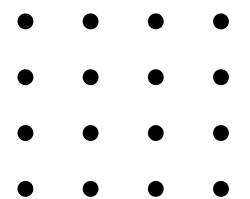


- Discounts and special offers for repeat customers.

BRANDING



- Strong focus on quality and reliability in branding.



COMPETITIVE ANALYSIS

Market Positioning:

- Rome Century Sdn Bhd's competitive advantages include an extensive product portfolio, established relationships with suppliers, and strong customer loyalty.

Key Competitors:

- Overview of direct competitors in the Malaysian market and how Rome Century differentiates itself.



CUSTOMER SERVICE

Support Channels:

- 24/7 customer service for both B2B and B2C customers.

Feedback and Improvements:

- Regular collection of customer feedback to improve service quality.



TESTIMONIALS & CASE STUDIES

Customer Success Stories:

- Case studies from satisfied clients and successful partnerships.

Feedback

- Positive customer feedback about product quality and timely delivery.



FINANCIAL OVERVIEW

- **Revenue Streams:**
 - Wholesale distribution
 - Online retail sales
 - Partnerships with hospitality businesses
- **Projections:**
 - Forecasted revenue growth for the next 5 years
 - Focus on profitability by increasing market share



5-Year Plan

- Expansion into new markets and a stronger online presence.

Innovations

- Investment in technology for better logistics and customer engagement.

FUTURE MILESTONES



INDUSTRY TRENDS

ALCOHOL CONSUMPTION TRENDS



- Limited-time offers, volume discounts, and bulk deals.

E-COMMERCE GROWTH

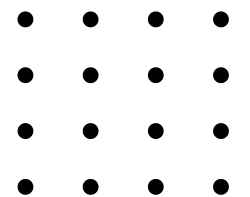


- Discounts and special offers for repeat customers.

SUSTAINABILITY



- Strong focus on quality and reliability in branding.



EXPANSION STRATEGY

Regional Growth

- Plans to enter new Southeast Asian markets within the next 3-5 years.

International Market Entry

- Long-term strategy for entering markets like Singapore, Thailand, and Indonesia.



ROME CENTURY
SDN BHD

MARKETING AND PROMOTION

Promotions:

- Limited-time offers, volume discounts, and bulk deals.

Loyalty Programs:

- Discounts and special offers for repeat customers.

Branding:

- Strong focus on quality and reliability in branding.



LEGAL DOCUMENTATION

SSM Registration

- Official company verification and business registration with the Suruhanjaya Syarikat Malaysia (SSM).

Compliance Documents

- Necessary licenses and permits for alcohol import and distribution.



- **Customer Success Stories:** Share success stories or testimonials from happy clients.
-
- **Feedback:** Show how the company's products and services have benefited customers.

TESTIMONIALS & CASE STUDIES





VISIT US TODAY! & ENJOY THE SERVICE



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WWW.ROMECENTURY.COM



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